



NEWS RELEASE

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Deep Blue Cable Appoints APTelecom as Pre-Sales Partner for International Network Development

Global Telecommunications Consulting and Service Company Selected to Support the Creation of New Caribbean Undersea Cable Network

SAINT LUCIA and NEW YORK — October 5, 2017 — [Deep Blue Cable](#), the developer, owner and operator of a state-of-the-art subsea fibre-optic system providing connectivity across the Caribbean islands and to the Americas, today announced that it has engaged [APTelecom](#), a facilities-based telecom consulting and service company specializing in emerging markets, to serve as its International Sales partner in the creation of its new submarine cable system.

Deep Blue Cable will meet an urgent demand for advanced telecom services across the Caribbean. The Deep Blue subsea cable network will span nearly 12,000 km with initial landing points in 12 markets throughout the region, including the Cayman Islands, Curaçao, the Dominican Republic, Haiti, Jamaica, Puerto Rico, Trinidad & Tobago, and Turks & Caicos Islands, with dual diverse landings in the U.S., which will include the first landing of a cable on the Gulf Coast of Florida. This resilient state-of-the-art cable has up to 8 fibre pairs with an initial capacity of 6 Tbps, and ultimate capacity of approximately 20 Tbps per fibre pair. It is designed to be fully looped, maximizing system resiliency.

With NOC services delivered from the mainland U.S, and more than 40 planned landings in the Caribbean, U.S., and South America, Deep Blue Cable will bring 28 island nations closer to each other and better connected to the world. As an independent company incorporated in Saint Lucia and the U.S., Deep Blue Cable is ideally positioned to establish these network services, delivering a new wave of communication to the Caribbean and the Americas.

"We are excited to be a part of such an important project in one of the world's fastest-growing telecom markets, working within the Deep Blue Cable team to help bring their plans to fruition," said Eric Handa, CEO of APTelecom. "The demand for data continues to grow and this is especially true in the Caribbean where current capacity is already being stretched to its limits. The region is desperate for improved pan-regional bandwidth infrastructure to boost potential and make network services fit for use beyond 2020."

"APTelecom's reach and expertise spans a wide range of emerging global markets, and we are pleased to engage their services as our International Sales Partner," commented Stephen Scott, CEO of Deep Blue Cable. "Caribbean countries are experiencing a surge in demand for advanced telecommunications services, and yet the region's existing fibre-optic connectivity is technologically and economically disadvantaged. The Deep Blue cable system, which will provide higher design capacity, lower bandwidth unit costs and lower latency through direct connectivity, comes at a time when the need for an advanced subsea network across the Caribbean islands and to the Americas has reached critical mass."

Both Deep Blue Cable and APTelecom will be announcing updates in the coming weeks and months as their program gets underway.

For more information about Deep Blue Cable, visit www.deepbluecable.com or email deepblue@imillerpr.com.

To learn more about APTelecom, visit www.aptelecom.com.

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About Deep Blue Cable

Based in St. Lucia, Deep Blue Cable is the developer, owner and operator of a state-of-the art subsea fibre-optic system providing connectivity across the Caribbean islands and to the United States. Spanning approximately 12,000 km, the Deep Blue cable's initial landing points will be in 12 markets throughout the region, including the Cayman Islands, Curaçao, the Dominican Republic, Haiti, Jamaica, Puerto Rico, Trinidad & Tobago, Turks & Caicos Islands, and the U.S., in addition to three other markets. By ensuring competitive pricing and resilience through alternative supply, Deep Blue cable will provide connectivity to international and regional telecommunications operators, regional network providers, Over-the-Top (OTT) providers, data centres, government, and large enterprises, including financial services, and oil and gas companies. For more information, visit www.deepbluecable.com.

About APTelecom

APTelecom is a leading telecom and fiber consulting company specializing in emerging markets. APTelecom combines superior customer service, cost-competitive telecom products, and deep experience across the submarine cable and fiber industry to help clients achieve intelligent, sustainable growth. Among the company's core offerings are submarine cable pre-sales, established system sales, due diligence telecom consulting, cloud-based solutions and security, and strategic fiber consulting services.

Based in the United States, APTelecom's reach and expertise spans a wide range of emerging global markets, including Angola, Australia, Brazil, Cambodia, Indonesia, as well as in several other countries across Asia and Africa. The company has been sought after for commentary on emerging market trends and been featured by dozens of media outlets, including *Wired Magazine*, *TechTalk*, *Wall Street Journal*, *Fox Business Network*, *Reuters*, *Yahoo News*, *Fierce Telecom*, *SubTel Forum*, and *Commsday International*, among others. APTelecom differentiates itself through quality, integrity, and innovation

across their entire suite of products and services. For more information on APTelecom, please visit www.aptelecom.com/.

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